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Design Thinking

Blue Ocean Strategy

SUMMARY

With 10 years of experience in data analytics and passion for innovation, I am a senior consultant with experience in financial, sales, logistics, human resource, media and healthcare domains. I worked as a data consultant, trainer and team manager for large and mid-size companies in Belgium and Luxembourg. In 2019 I founded my own startup to bring more innovation into my daily life.

As a passionate entrepreneur I'm convinced that we entered a new era where innovation possibilities are growing exponentially. While ideas come from creative minds pushed by gut feelings, the opportunities need to be hypothesis-driven. With nowadays technologies, building MVP's has never been easier, faster and cheaper.

As a data consultant I participated in many data projects where I took a key role in leading managers into their technology transition and developing solutions for their BI landscape. I also have a very good knowledge with data exploitation with a proven experience in data visualization, predictive analysis, data modelling and DWH development. I had to combine my business skills together with deep technical understanding to turn all my projects into success. Recently I updated my knowledge with cloud platforms (Azure, DataBricks, Spark, AWS).

As a trainer I gave support to people thanks to individual coaching, training and Q&A sessions which allow me to better know my end-users. In addition to IT skills, I teach improvisation and public speaking to the business world.

As a **manager** I use my empathy to understand people's mind and propose solutions that they simply can't refuse.

Always eager to learn, I have followed a lot of training in IT technologies, project management methodologies, leadership and innovation and got certified in most of them. (full list available on my LinkedIn profile)

I have an academic background in Computer Science and Software Engineering with 5 years of practice with Java and **Python**. I am fluent in **French** and **English** with good command of **Dutch**.

REPRESENTATIVE READINGS



Here are the books that played a key influence on my way of thinking and experimenting innovation.

CORE SKILLS/EXPERTISE

- Innovation Ideation, Product development, design thinking, persona, MVP, A/B testing, business modelling and scaling
- Data & Analytics
 Data engineering, visualization, lean analytics, predictive and what-if analysis
- Methodology Lean Startup, Blue Ocean Strategy, Scrum, Kanban, Scaled Agile Framework (SAFe 4.6), Teal organization
- IT Technical skills Software programing, database querying, data flow and dashboard design
- Soft skills Good communicator, coaching, listening skills, empathy, assertiveness, improvisation, creativity

EXPERIENCE

SEPT. 2019 - Present Mind Technology, Walhain— Co-founder/Data & Innovation Consultant

Thrilled by innovation with the desire to make the world a better place to live, my associate and I decided to start with the sector we know the best: IT consultancy. We founded a startup to disrupt the employee experience:

- Professional fulfilment thanks a good work balance: 80% consultancy 20% innovation
- Autonomy and responsibility thanks to freedom, trust and full transparency (up to salaries and banking transactions). To reach this goal, we follow the paradigm of Teal organizations (see F. Laloux)

And yes, the company is profitable on both the human and financial side (4 happy consultants, 400k€ revenue and producing benefits). Company website: <u>www.mindtechnology.be</u>

JUL. 2020 - Present D'leteren, Braine l'Alleud — Freelance Data Consultant

- I was hired to work as a full-stack BI developer on a large project with more than 300 Indicators
- I'm currently prototyping dashboards with C-level to get the shortest feedback loop as possible

Environment: Microsoft Sql Server, DataVault, Power BI, Azure Data Factory

JUL. 2020 SmartCity, Brussels — Product Owner

- As a volunteer, I have participated to the BrusselsHackTheCrisis contest with the idea of a biking app
- The project I've submitted has won the 1st place and has been developed during a hackathon

LInk to the app: <u>http://better-bike-brussels.herokuapp.com</u>

OCT. 2019 - AUG. 2020 Terumo, Leuven — Freelance IT Business Analyst

- I was responsible for the **design** of data **products** for marketing managers
- I built a Salesforce dashboard to analyse the CRM user adoption
- I developed a **real-time** dashboard streaming data from an **IoT** industrial sensor

Environment: Microsoft Power BI, Automate, Azure, SAP BW4HANA, Salesforce

SEP. 2010 - AUG. 2019 Hermès Engineering, Nivelles — Manager/Data Consultant/Trainer

- Involved during 9 years, I had many roles in both data and people management fields.
- As Team Manager and creative employee I brought many innovative ideas to life internally.
- I worked for medium and large companies in various sectors:
 - AG Insurance, Brussels (2018)
 - bpost, Brussels (2017)
 - Mediahuis, Antwerp (2016)
 - Credendo, Brussels (2014)
 - bpost, Brussels (2013)
 - Banque International Luxembourg, Luxembourg (2011)

Environment: Microsoft Power BI, SAP BusinessObjects, Qlik, PL-SQL, Oracle/Mysql/Sybase, JIRA, Visio, Java

STUDIES

2005 - 2010 University of Namur — Master in Computer Science

• Master thesis: Study and development of a database-user visual language

CERTIFICATIONS

Soft skills:	PRINCE2 foundation	Scrum Master	SAFe 4.6 Agilist		
Hard skills:	Oracle PL/SQL 11g	SAP <mark>BO</mark> 4	SAP BODS 4	Qlikview 11	Pandas Data Manipulation

TRAINING

2021: Innovation (Lean Startup, Blue Ocean, Oussama Ammar) 2020: Data (Pandas, Azure, DataBricks, pySpark)

HOBBIES

- Improvisational comedy
- photography (see <u>https://gurushots.com/johan.schuiten/photos</u>)
- biking
- badminton
- reading
- personal development
- innovation